

Business Presentation

Using technology to support a presentation can significantly enhance a business leader's effectiveness. This event provides recognition for FBLA members who demonstrate the ability to deliver an effective business presentation while using multimedia presentation technology.

CONTENT

The business presentation should follow the topic that is published in the National Chapter Management Handbook for the current year. The presentation should include elements such as graphics, pictures, music and special effects sound, text, and transitions.

ELIGIBILITY

Each district is represented by one business presentation. Entries may be created by an individual member or by a team, not to exceed three members. In the event of a team entry, no more than one member may have competed in Multimedia Presentation or Business Presentation at a previous State Leadership Conference. The participants must qualify as active FBLA members to be eligible for this event.

PROCEDURE

1. This event consists of a presentation given at SLC.
2. The participant may use a multi-media presentation as an aid in delivering the business presentation.
3. Entries will be judged according to the rating sheet.
4. Student members, not advisers, must prepare a business presentation. Advisers should serve as consultants to ensure that the presentations are well organized, contain substantiated statements, and are presented in a professional manner.
5. Presentations should be no more than seven minutes in length. At the end of six minutes the timekeeper will stand. When the presentation is completed, the timekeeper will record the time used, noting a deduction of 5 points for any presentation over seven (7) minutes.
6. Following presentation, the judges will conduct a three (3) minute question and answer period.
7. Copyright laws must be followed and permissions must be cited.
8. Presentations not adhering to these regulations may be disqualified.

Business Presentation Continued

JUDGING

Using the rating sheet, a panel of judges selects the winners. All decisions of the judges are final.

Judges will complete a rating sheet on each presentation and assign a rank to it. The rating sheets should substantiate the rankings.

The rank given by each judge for the presentation is recorded on a ranking sheet. The ranks for each presentation are totaled. The presentation with the highest rank is the winner. The highest rank is one.

In the event of ties, the presentation receiving more small numbers from the judges is the winner. If ties remain after using this step, judges are to break the ties.

AWARDS

Plaques are presented to the winners of first through fifth places as long as finances are available. Certificates are presented to sixth through tenth place winners.

REPRESENTATION AT NATIONAL

The first and second place winners are entitled to represent the state chapter at the National Leadership Conference.

BUSINESS PRESENTATION

Rank the presentations within a first to last order. No ties.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content		1-3	4-7	8-10	
Presentation clearly related to topic	0				
Purpose clearly stated	0	1-3	4-7	8-10	
Well developed	0	1-3	4-7	8-10	
Suitability and accuracy of statements in presentation	0	1-2	3-4	5	
Demonstration of ability to effectively answer questions	0	1-2	3-4	5	
Organization		1-3	4-7	8-10	
Topic adequately developed	0				
Logical sequence of ideas	0	1-3	4-7	8-10	
Accomplished purpose	0	1 - 3	4 – 7	8 - 10	
Delivery					
Effective use of multimedia in presentation	0	1-3	4-7	8-10	
Thought and statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Team members actively participate during the presentation	0	1-2	3-4	5	
Participants demonstrates self-confidence, assertiveness and good diction	0	1-2	3-4	5	
Subtotal					

Penalty Points: Deduct five (5) points for presentation over 7 minutes. Time:
 Dress Code Penalty Deduct 5 point when dress code is not followed.

Total Points

/200 max.

Verification of total score (initials)

_____ Event Supervisor

_____ Event Supervisor

RANKING SHEET - MISSOURI FBLA BUSINESS PRESENTATION

NAME OF PARTICIPANT AND SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller number wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

$\downarrow \downarrow \quad \checkmark$
Example: 1 2 6 = 9 2 } Tied for second **Winner**
 2 3 4 = 9 2

If tie remains after this step, judges will make a decision as to the rank to be assigned.